

# **EmilyLeach**

353 Beasley Drive Apartment E07 Greenville, NC 27834 720.492.0002

emily.rb.leach@gmail.com www.emilyleachdesigns.com

## **Education**

East Carolina University
2016—2019 BFA in Graphic Design

# **Summary**

Highly creative professional with in-depth design knowledge that will be an asset to any company. Works well on a team or alone. Highly organized, self-motivated, skilled in project management so work is completed efficiently. Dynamic communicator, great problem-solver, highly resourceful, quick learner who enjoys challenges and deadlines. Enthusiastic to use skills to accomplish your department's goals!

# **Work Experience**

#### **Graphic & Special Sections Designer**

My responsibilities include:

- Designing 28-40 page 4-color, saddle stitch magazines
- Designing print ads for a variety of magazines & newspapers
- Working directly with Sales Reps to realize the customer's vision
- Working with tight deadlines
- Working from the office & remote
- Working between both Mac & PC operating systems and using MS Office software and the Adobe Creative Suite to design ads

Adams Publishing Group LLC at The Daily Reflector

Sept. 2020-Present • Greenville, NC

## **Newspaper Designer**

My responsibilities included:

- Selecting and editing written content for a readership
- Re-writing News headlines
- Copy-editing to follow AP style
- · Working with higher management
- Create layouts that balance white space with the desired content
- Working with a large diverse team
- Organizing a seamless task workflow
- Increasing efficiency in production
- Sending pages to press
- Training co-workers

Prairie Mountain Media and Media News Group

June 2019-April 2020 • Boulder, CO

# **Graphic Design/Sales Intern**

My responsibilities included:

- Designing advertising materials for web and print
- Designing event materials
- Assisting in teaching kids art classes
- Working as gallery sales assistant
- Cleaning & organizing the gallery
- Setting up & curating art exhibitions

Pitt County Arts Council at Emerge

Summer of 2018 • Greenville, NC

## **Marketing Assistant/Photographer**

My responsibilities included:

- Collaborating directly with staff to create, design & produce promotional, marketing, educational & information materials for web & print products
- Photographing events
- Designing marketing materials Managing projects from conception to completion
- Operating large format printers
- Designing library interior signage, posters and banners

Jan. 2017—Jan. 2018 • Greenville, NC

#### Editor-In-Chief/Art Director

My responsibilities included:

- Editing all literary submissions
- Hiring & managing a design team
- Art directing photoshoots
- Running a campus-wide, juried competition & art show
- Collaborating with students, staff, professors & alumni
- Managing all aspects of the publication production
- Attending press checks & signing off on final proofs

#### **Layout Designer**

My responsibilities included:

- Designing a series of title pages
- Presenting work at staff meetings
- Assisting with an art exhibition, juried competition & distribution event

Rebel—East Carolina University's Art and Literary Journal

Aug. 2016-May 2018 • Greenville, NC

## **Layout Designer**

My responsibilities included:

- Working with a 5-person design team to produce a weekly student interest newspaper
- Working with writers & copy editors
- Working efficiently under tight production deadlines

The Collegian—Walla Walla University

Jan. 2015 – Jan. 2016 • Walla Walla, WA

#### Cinematographer/Graphic Designer

My responsibilities included:

- Designing graphics for live stream TV
- Operating studio video cameras for live campus events
- Directing & producing a 2-to-4 person camera crew
- Setting up video camera equipment & troubleshoot live streaming glitches

Broadcasting—Walla Walla University

Jan. 2015—Jan. 2016 • Walla Walla, WA

## **Freelance Work**

- Published short-form writing
- Printed materials (newsletters, posters, brochures, etc.)
- · Front-end web design
- Design for social media
- Photography, Videography & editing
- Animation & motion graphics
- Self-published long-form essay book
- Visually stimulating presentations
- Illustration & hand-lettering
- Design of event & exhibition displays
- · Brand development

# **Strengths**

- Creativity: Creative to the core and passionate about design as a lifestyle.
- Team Player: Outgoing personality, comfortable working with diverse populations. Encourages collaborative efforts to create the very best results.
- Organized: Works with prioritization, outlines and timelines to stay on task.
- Communication: Exhibits clarity and professionalism to co-workers and clients when communicating, both verbally and in writing.
- Problem-solver: Highly resourceful and enjoys learning new things!

# **Scholarship & Awards**

2017–2018 Mrs. Dasha Little: Kirk and Dasha Little Scholarship

2018 Pacemaker Award
From: Associated Collegiate Press
For: East Carolina University's
Art and Literary Journal, Rebel

2018 Crown Award
From: Columbia Scholastic Press Association
For: ECU's Art & Literary Journal, Rebel

### **Software Skills**

Adobe Creative Suite • Microsoft Office 365 WordPress • Wix • Squarespace • Sketch Adobe Draw • iWork Productivity Suite

#### References

Craig Malmrose
Professor of Graphic Design
at East Carolina University
252.328.1316
MALMROSEC@ecu.edu

Heather White
Joyner Library's Assistant Director
for Assessment & Engagement
at East Carolina University
252.328.2870
whiteh@ecu.edu

Ashley McLeod
Newspaper Designer at Prairie Mountain
Media and Media News Group
720.453.3460
amcleodmedia@gmail.com

Victoria Schule
General Manager of Magazines at Student
Media at East Carolina University
631.617.9596
victoriaschule@gmail.com

# Resources

Check out my work at:



www.linkedin.com/in/ emily-leach-brinley-78437379



N I	-4-	
IVI	nte	ıc.
14	ULU	